

Investors Information Kit

What is SMP Creations?

Progressive ideas.

Progressive thinking.

Progressive company.

SMP Creations turns creative ideas into profitable business ventures. It's this progressive attitude that keeps SMP on the cutting edge of the entertainment business and, with the development of "The Voyager 1," will redefine the standards for the concept of virtual reality. Virtual reality is the latest breakthrough in the entertainment industry, and SMP Creations is launching it into the next century.



What is Virtual Reality?

Virtual reality is much more than a video game. It brings together the latest technology in 3-D computer graphics, stereo sound effects, and sensory interaction. It's a total participation of body and mind where players experience the game instead of just playing it.

The Next Generation of Virtual Reality.

It's been said—in this world "you either lead, follow, or get out of the way." At SMP Creations, we're leaders in the field of virtual reality. By adding the element of gyroscopic motion and a significantly more advanced computer system, we've created the standard by which all other virtual reality systems will be judged!

Invest In The Future.

Beyond all of this perception and artificial reality are very real people, with very real business sense. Drawing on their experience as founders of the first indoor amusement centers, the people of SMP are visionaries with a proven history of success. In developing The Voyager 1, they've pooled resources from many areas of expertise including: manufacturing, system development, programming, management, maintenance and distribution. It's this combination of talent and experience that makes The Voyager 1 project a sound business venture.

Investors Information Kit

Welcome



The Voyager is state-of-the-art in virtual reality. Its gyroscopic architecture allows for full movement in any direction, and transports you into intergalactic, 3-D battle.

Strap on the helmet and step into the gyroscope, and you're immersed in a "Death Star" fight scene, complete with a 360-degree view of the battle zone and Dolby digital sound effects.

Using the joystick, you control your path through a sea of exploding asteroids and enemy laser beams. Your objective—navigate your ship with maximum speed and accuracy while surviving enemy attacks!

The Voyager experience is one of a kind. No where else can you command such a "true to the imagination" adventure, and no where else do you feel so engrossed in the action. It's not just sight & sound, it's a total sensory phenomenon!

In this case, different means better. So what makes The Voyager better? We've improved upon other versions of virtual reality to create the most advanced level of participation for the player. Comparing The Voyager to other virtual reality entertainment systems demonstrates its superiority:

THE VOYAGER

- State-of-the-art computer system, with superior graphic capabilities and unlimited upgrade expansion capabilities.
- · Wireless helmet for comfort and convenience
- Total movement facilitated by gyro construction
- High-speed tracker, the action moves with you
- Average cost #1 On Total Purchase \$40,000
- · Average cost #2
 Co-venture program with
 SMP \$25,000

OTHER SYSTEMS

- Low end computer system. Limited capabilities for upgrading.
- Uncomfortable harness
- Limited to standing or sitting position in fiberglass pod: Constricts movement
- Slow-speed tracker, delayed graphic reactions
- Average cost: \$55,000-\$65,000

One of the biggest differences is the total commitment from SMP Creations. Manufacturing, maintenance, distribution, set-up, and licensing are only a few of the many details SMP handles. The Voyager—a distinct advantage and a sound investment.

Investors Information Kit

The Difference

- The small investor has the opportunity to take an active role in the entertainment industry.
- With SMP Creations, you are investing in leading edge technology that has many applications in various fields such as: space, science, medicine, entertainment, business, etc.
- The excellence in design, quality service, and affordability of The Voyager allow many types of facilities the opportunity to obtain this virtual reality system.
- SMP Creations is already developing the next virtual reality experience, which will be based on a movie that many people are saying will be the "Best Picture of the Year."
- SMP Creations is constantly developing updates and upgrades to ensure that their products and ideas remain in the forefront of the industry.
- Voyager's unique characteristics allow for placement in numerous locations including: theaters, malls, amusement centers, shopping centers, hotels, night clubs, etc.
- The initial investment allows for a \$10,000 write-off this year.
- SMP Creations offers a leasing program which allows you to purchase a unit with a \$10,000 down payment & 3 year pay out.
- If you choose the SMP co-venture, gross revenues are split evenly: 1/3 to investors, 1/3 to facility, 1/3 to SMP Creations.

PROFORMA STATEMENT OF OPERATIONS

<u>1992</u>	<u>1993</u>	1994	1995
Total Revenues\$ 12,000 (Management	\$ 129,000 ²	\$ 129,000 ²	\$ 129,000 ²
Share of Revenues(4,000) Site Rent as	(43,000)	(43,000)	(43,000)
% of Revenues(4.000) Net Revenue	(43,000)	(43,000)	(43,000)
to Owner <u>\$ 4,000</u>	\$ 43.000	\$ 43.000	\$ 43.000
Expenses			
New Software0-	\$ 3,000 3	\$ 3,000 3	\$ 3,000 3
Lease Payments 1,400 4	8,000	8,000	7,000
Insurance	1,000 <u>1,000</u>	1,000 <u>2,500</u>	1,000 <u>2,500</u>
Total Expenses\$ 1,500	\$ 13,000	\$ 14.500	\$ 13,500
Net Cash Income\$ 2,500	\$ 30,000	\$ 28,500	\$ 29,500
Depreciation(750) Section	(5,200)	(3,420)	(2,050)
179 Deduction	(8,250)	-0-	-0-
Write-off <u>-0-</u>	<u>-0-</u>	<u> </u>	<u>-0-</u>
Taxable IncomeO-	16,550	25,080	23,870
Federal Taxes at 30% <u>-0-</u>	4.965	<u> 7.525</u>	7.160
Net Income <u>\$ 2.500</u>	\$ 11.585	\$ 17.555	\$ 16.710
Cash Return\$ 2,500	\$ 25,035	\$ 20,975	\$ 22,340
Cash Invested\$ 10,000	-0-	-0-	<u>-0-</u>

¹⁻Assumes December 1, 1992 placement.

Note: This 'Proforma Statement of Operations' is entirely hypothetical and solely for purposes of illustration. Among other things, the numbers reflected therein are dependent on an individual purchaser's revenues from use of the equipment, construction, leasehold, payroll and benefits costs, depreciation and accounting practices and tax position. No representation or warranty is made that the numbers set forth, or any of them, will hold true for any given purchaser.

Investors Information Kit

Kewards

²⁻Projected at 40 hours/week usage at \$60/hour.

³⁻Upgrades will be available at owner's election.

⁴⁻Assumes first and last lease payments.

SMP Creations New Brunswick, New Jersey (908) 294-0004

Accounting Firm: Richard J. Stone & Company Nanuet, New York

Legal Firm:
Bruce Sattin
Coleman & Denver
Lawrenceville, New Jersey