

DDD(3-D) COMICS DEPT.: BY NOW YOU ARE FAMILIAR WITH 3-D COMIC BOOKS! YOU KNOW THAT SOME 3-D BOOKS ENCLOSE **ONE** SET OF 3-D GLASSES... YOU KNOW SOME 3-D BOOKS ENCLOSE **TWO** SETS OF 3-D GLASSES!... WE ARE PROUD TO ANNOUNCE THAT WE OF **MAD** ARE ENCLOSING **NO** SETS OF 3-D GLASSES FOR THIS, OUR FIRST **MAD** STORY IN...

3-DIMENSIONS!



H1, MAD READER!... I AM THE WRITER OF THIS **MAD** STORY AND THIS IS THE ARTIST! WE ARE GOING TO TRY TO GIVE YOU A REAL PERSONAL HOME-TOWN FRIEND TO FRIEND DESCRIPTION OF HOW 3-D COMICS ARE MADE!. YOU SEE... WE WANT TO BE YOUR FRIEND! ... WE WANT YOU TO BE OUR FRIEND! AND IF YOU ARE OUR FRIEND, WE ARE YOUR FRIEND AND LETS EVERYBODY BE FRIENDS! IN OTHER WORDS... SEND MONEY!



...AS YOU NOTICE, THE DRAWING ABOVE IS A RED AND BLUE THREE DIMENSIONAL DRAWING! AND AS YOU ALSO MIGHT NOTICE, OUR ARTIST IS NOW DRAWING A 3-D DRAWING WITH A RED AND BLUE BRUSH...EACH HELD IN A SEPARATE HAND! AT THE SAME TIME!



...YOU MIGHT THINK THAT THIS IS DIFFICULT... FOR AN ARTIST TO CONCENTRATE ON SEPARATE RED AND BLUE DRAWINGS AT THE SAME TIME! ACTUALLY... OUR ARTIST IS SPECIALLY TALENTED BEING EQUIPPED WITH A SPECIAL RED AND BLUE HEAD!



...AND NOW...AN ACTUAL LOOK AT 3-D IN ACTION! SINCE WE SUPPLY NO 3-D GLASSES LET US SUGGEST YOU MAKE YOUR OWN BY PAINTING MOTHER'S READING GLASSES RED AND BLUE...OR PERHAPS YOU MIGHT PAINT RED AND BLUE RIGHT OVER YOUR EYEBALLS... IN ANY CASE...



WHEN THESE PARTIES TELL YOU THAT 3-D MAKES YOUR EYES BURN AND SEE REDDISH... **DON'T BELIEVE THEM!**

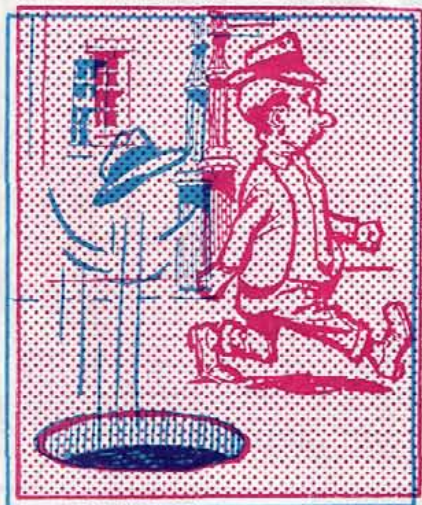
...YOU WILL BE ABLE TO FOLLOW OUR STORY IN THESE CAPTIONS!...NOW... SOME SAY 3-D CAUSES EYESTRAIN!



...SOME SAY 3-D MAKES YOU SEE GREEN SPOTS IN FRONT OF YOUR EYES! WE OF MAD ASSURE YOU THEY ARE **WRONG!**



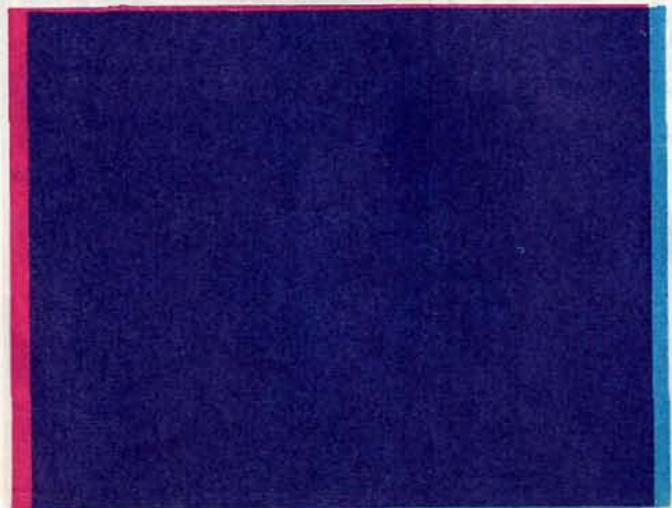
...DOCTORS HAVE PROVEN TWO-TO-ONE, THAT 3-D CAUSES NO EYE-STRAIN...NO REDNESS OR FATIGUE!



...IN FACT, DOCTORS HAVE PROVEN THAT 3-D IS BENEFICIAL AND HELPS TO GIVE THE EYEBALLS NEEDED EXERCISE!



LOOK AT THESE 3-D DRAWINGS!...LOOK AT THE CLARITY OF THE PICTURE BELOW... THE FINE DETAILS OF THE FACES... **PROOF POSITIVE THAT 3-D CAUSES NO EYESTRAIN!**



THERE, NOW! LET'S GET BACK TO NORMAL PICTURES... AND IF ANY OF THESE SCHEMING NO-GOOD BUMS TELL YOU 3-D DISTORTS YOUR VISION, YOU JUST TELL THEM HOW SHARP YOU CAN REALLY SEE WITH YOUR EXERCISED EYEBALLS!



AT THIS POINT... SINCE **YOU... MAD** READER, ARE PROBABLY GETTING ANNOYED AT NOT HAVING YOUR 3-D GLASSES, THE FOLLOWING PICTURES ARE PRESENTED AS THEY **WOULD** LOOK IF YOU **WERE** VIEWING THEM THROUGH 3-D GLASSES!



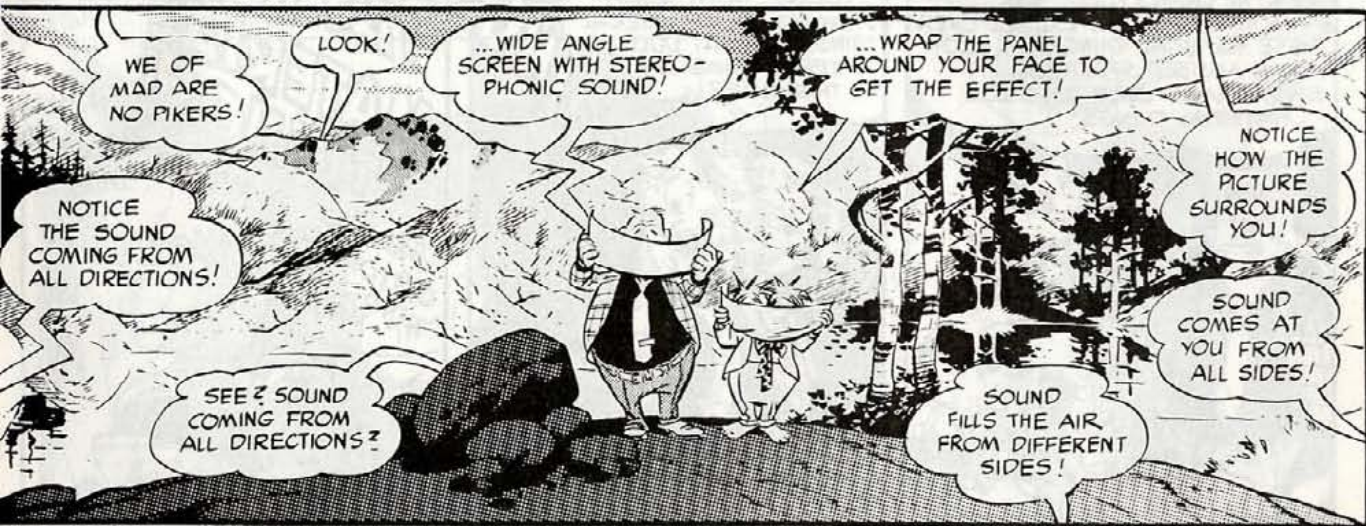
...SEE? THIS IS HOW AN UGLY COLORLESS 3-D PICTURE LOOKS IF YOU HAD ON YOUR 3-D GLASSES!... NOTICE HOW THIS PICTURE HAS THE ILLUSION OF DEPTH!



...NOTICE HOW YOU CAN PRACTICALLY REACH OUT AND FEEL THINGS! AS A MATTER OF FACT, YOU **CAN** REACH OUT AND FEEL THINGS!... HERE JUST TOUCH THIS PIECE OF PAPER!

...SEE?... FEELS LIKE PAPER?

...EVEN **SMELLS** LIKE PAPER!



...YOU STILL MIGHT SAY... THIS IS MERELY AN ILLUSION AND NOT THE REAL THING! WE OF MAD SAY... THIS 3-D MEDIUM BRINGS US POWERS UNDREAMED OF!... WATCH HOW WE TEAR A HOLE IN **YOUR** COMIC BOOK **BEFORE YOUR VERY EYES!**



PERHAPS YOU ARE NOT AWARE OF THE POTENTIALITIES OF 3-D! JUST THINK, MAN... WITH THIS MEDIUM... THE ARTIST WILL BE ABLE TO DRAW **ANYTHING** AND YOU WILL BE ABLE TO **TOUCH** IT, **FEEL** IT! LET US GIVE YOU AN EXAMPLE!



...SEE? HE DRAWS MONEY... MONEY I CAN HOLD IN MY HAND! ENOUGH TO DRIVE ANY MAN MAD! GO AHEAD!... GET ALL EXCITED AT ALL THIS WEALTH!... SPEAKING FOR MYSELF... I AS A WRITER, KNOWING FULL WELL THAT THE GREATER VALUES IN LIFE ARE NOT MATERIAL, DO NOT GET EXCITED!



LOOK! HE DRAWS FOOD... SILK... DIAMONDS! GO... GET EXCITED OVER THESE MATERIAL THINGS!... I LOOK AS AN AMUSED SPECTATOR... EMOTIONALLY COLD TO THESE MATERIAL THINGS!



...LOOK!... NOW HE IS DRAWING MORE MATERIAL THINGS!... WHAT DULL MATERIAL THING IS IT THIS TIME?



YAY FOR MATERIAL THINGS! **LEMMIE AT THEM MATERIAL THINGS!!** **WHEE** **WOW!**



Potrzenie?

Potrzenie!

HA! SEE? THE HOLE SHOWS THRO ON THIS SIDE, TOO!



